

2026

# Action Plan

Driving change from the ground up

In 2026 the Centre opens its doors in Neelambur, Coimbatore: a free, in-person place where grassroots leaders in Tamil Nadu learn, practise and build a record of public work.

**K. Annamalai**

Chief Servant, We The Leaders Foundation

Launch

Train

Open

Grow



# Our four priorities for the year.



01

## Launch the Centre

Open our doors in Neelambur, Coimbatore on 15 October, Dr. A.P.J. Abdul Kalam's birthday, with members of his family joining us.



02

## Train the first cohorts

Begin the journey with the 2-Day Foundation Course, then the 4-Week Leadership Academy and the 100-Day Public Problem-Solving Lab. All free.



03

## Keep the library open

Every toolkit, collection and glossary entry stays free to read, in Tamil and English, with no form to fill.



04

## Grow from the ground

Back community action, start college chapters, and help grassroots leaders find each other.

# The year at a glance.

15 Oct

## The Centre launches on 15 October

Dr. A.P.J. Abdul Kalam's birthday. Venue and time announced soon.

Soon

## First Foundation Course

Dates go to the waiting list first.

2026

## Annual Convention

Across Tamil Nadu. Dates announced soon.

All year

## Waiting list and library open

Join the waiting list. Read the toolkits any time.

# How we will drive change.

## IMPACT

### Open the ladder

Who rises will be decided by the work, not by who you know. Every programme is free, the whole journey is published, and women and under-35s are named priority groups.

## SCALE

### Cover the ground

Work toward a trained, named and accountable leader in every ward of Tamil Nadu, district by district. Uncovered wards are shown as uncovered.

## COLLABORATION

### Work with partners

Colleges, trusts, CSR programmes, fellow movements and diaspora supporters can help us reach more wards, without changing who the programme is for.

## Free

Every programme is free to attend. Cost is never a reason to be left out.

## Verified

We report results only when they can be checked, and say so when we have none yet.

## 2031

The horizon we are working toward. Leaders are built years before election day.

# Be part of it.

## Join the waiting list

Be first to hear when applications and events open.

## Teach or mentor

Bring your field experience into the room.

## Nominate someone

Put forward a grassroots leader you have spotted.

## Start a college chapter

Build a civic-learning group on your campus.

# மாறுவோம் மாற்றுவோம்

Let us change. Let us bring change.

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